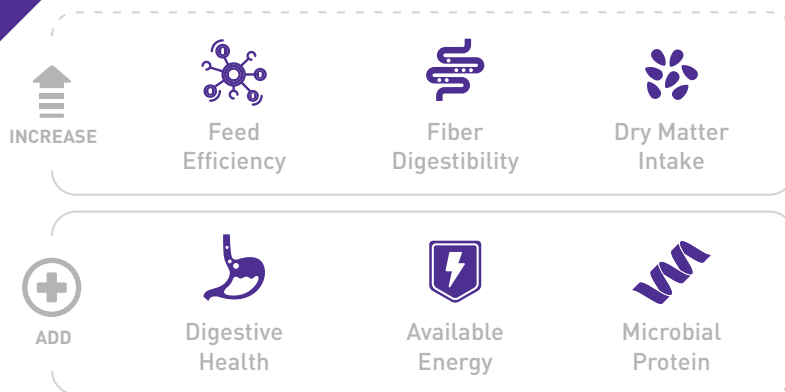




IFA Platinum Show Power Feeds are formulated with the latest technology to increase the efficiency of the nutrients fed to your show animals. Formulated as a tool kit, and customized for each species of your animals, to achieve its genetic potential. IFA Platinum Show Power is formulated by IFA Nutrition Experts with added power provided by Biozyme's Sure Champ technology.

UNLEASH YOUR ANIMAL'S FULL POTENTIAL

IFA Platinum Show Power Lamb feeds are formulated with all natural plant proteins for optimal nutrient accessibility. The texturized formula with molasses enhances flavor and encourages dry matter intake by stimulating appetite. Formulated with Ammonium Chloride for urinary tract health, and Deccox for the prevention of coccidiosis and increased feed efficiency.



Extra B-Vitamins to Meet Increased Needs During Stress



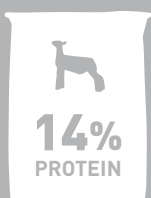
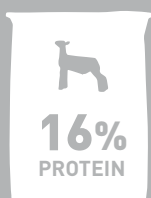
Decreases Body Temperature in Heat-stress Animals



Complete Daily Vitamin and Mineral Supplement



Coccidiosis Control and Increased Feed Efficiency



Feed 16% formula up to about 80-100 lbs, then switch to 14% feed.

If your lamb is growing good and you need to regulate weight gain, switch to 14% feed. If your lamb needs to be pushed to reach weight potential, remain on 16% feed until desired weight and finish is reached. Then you can switch to 14% to maintain body condition and frame. If your lamb starts heavy and you need to regulate growth early, 14% feed is a good option to maintain frame and condition.



IFA's Platinum Show Power Feeds are formulated using Amaferm®, a precision-based prebiotic designed to enhance digestibility by amplifying nutrient supply for maximum performance.

- Promotes feed and water **INTAKE**
- Increases feed **DIGESTIBILITY**
- Maximizes nutrient **ABSORPTION**

INCREASED INTAKE

Intake is controlled by many factors including physical fill and energy requirements. With increased digestion, it allows the animals to consume more feed in a day.

INCREASED DIGESTIBILITY

Digestibility determines the amount of feed that is used by the animal for growth, reproduction, etc. Essential nutrients in the form of energy, protein, minerals, vitamins and water must be provided and digested if the animal is expected to maximize performance.

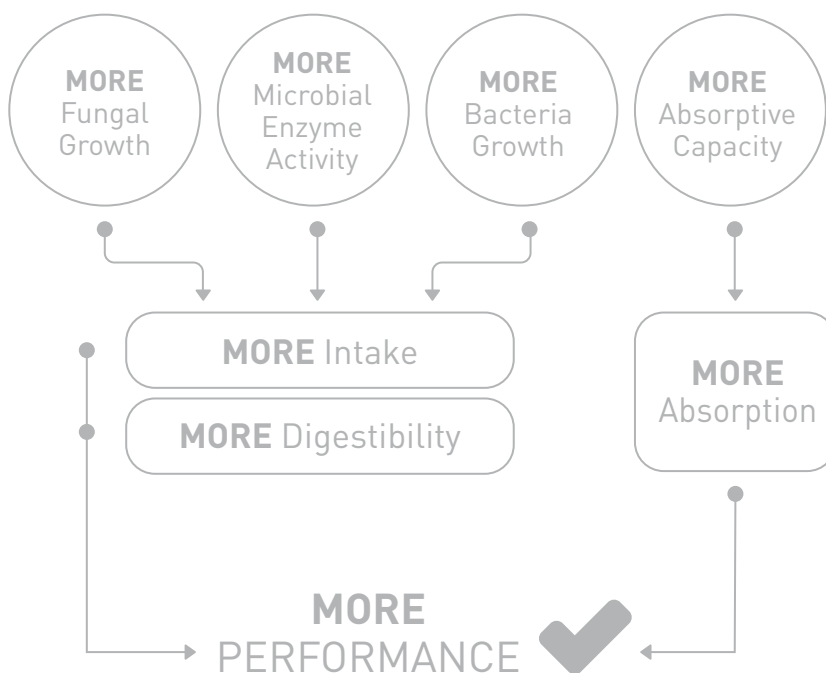
MAXIMIZED ABSORPTION

Absorption is the movement of molecules across the gastrointestinal (GI) tract into the circulatory system. Most of the end-products of digestion, along with vitamins, minerals, and water are absorbed in the small intestinal lumen using four mechanisms: 1) active transport, 2) passive diffusion, 3) endocytosis, and 4) facilitative diffusion.

HOW DOES IT HAPPEN?

WHERE THE MAGIC TAKES PLACE...

WHAT DOES IT GIVE YOUR ANIMALS?



The care you provide your animals is more important than the feed. **Please make sure feed and water are always available. Periodically weigh feed to ensure proper amounts are being fed.** To maintain desired condition, you may need to increase or decrease feeding rates.

